



Grasslands Conservation Council
of British Columbia

GRASSLANDS CELEBRATION

June 12, Kamloops

For Immediate Release

June 8, 2010

City of Kamloops Proclaims June 12th Grasslands Appreciation Day

The City of Kamloops has proclaimed Saturday, June 12, 2010, as **Grasslands Appreciation Day**. The City Council recognized the day in honour of the rare and special grasslands in and around Kamloops and of the Grasslands Conservation Council of BC's (GCC) Tenth Anniversary.

Grasslands, one of the most endangered ecosystems in BC, are home to over 30% of the provinces threatened and endangered animals, filter water for our communities and are the basis to healthy working ranches. Since 1999, the GCC has worked to ensure these grasslands continue to play vital natural, social and economic roles on behalf of all British Columbians.

In celebration of the GCC's tenth anniversary, we invite people of all ages to explore and discover the magic of grasslands on **Saturday, June 12th**, at our **Grasslands Celebration** in and around Kamloops.

The day will begin with a ***Festival in the Grass***, with free grassland field tours and family activities in the Lac du Bois grasslands. Children can get close to grassland animals from the Burrowing Owl Conservation Society and the BC Wildlife Park. And they'll have a chance to try their hand at disc golf and lassoing!

At our **10th Anniversary BBQ Dinner**, we'll celebrate the success we and our partners have had in grasslands conservation over the past decade. Award-winning author and broadcaster Trevor Herriot will present a national perspective on grasslands. At both silent and live auctions, guests can bid on such highlights as a Rocky Mountaineer rail tour, tickets for anywhere WestJet flies, and a full-day fishing excursion with Kamloops' fly fishing celebrity Mo Bradley. Guests can also view grasslands through the eyes of artists at a Grasslands Art Show. Tickets for the dinner are \$35 for GCC members and \$45 for non-members.

The celebration of grasslands will continue in downtown Kamloops into July with children's delightful interpretations of grasslands at the ***Children's Grasslands Art Exhibit*** at the Kamloops Art Gallery from June 12th to July 18th.

We in the Southern Interior are blessed with incredibly beautiful but delicate grasslands. We invite residents to join us on June 12th to find out why ranchers, naturalists, First Nations people, recreationists and scientists are passionate about these lands.

For further information, please visit www.bcgrasslands.org or call **250-374-5787 Ext. 203**.

About the GCC:

The Grasslands Conservation Council of British Columbia (GCC) is dedicated to the stewardship and conservation of the rare and beautiful grasslands of our province. We work to build a better understanding of grasslands and provide methods and tools to better care for them, pursuing a vision of healthy and life-sustaining grasslands for current and future generations.

For further information, please visit www.bcgrasslands.org or contact:

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