



**Grasslands Conservation Council
of British Columbia**

For Immediate Release

February 8, 2010

The GCC welcomes Bob Moody as new Executive Director

The Grasslands Conservation Council of British Columbia (GCC) is pleased to announce the appointment of Bob Moody as the next Executive Director of the GCC.

Bob Moody brings more than two decades of experience in senior management positions for non-profit organizations, resource-based consultancies and First Nations tribal councils. As the first Executive Director of the BC Conservation Foundation, he led its development from a one-man operation to a provincial force in wildlife and ecosystem conservation. During his years as a consultant, he worked extensively with resource-based industry and government agencies. Most recently, he served for nine years in senior administrative positions with tribal councils in the grassland interior of BC. Bob holds a Masters in Plant Science from the University of British Columbia (UBC), and he is a Registered Professional Biologist with the Association of Professional Biologists of BC. He has post-graduate training in management and administration from UBC, Simon Fraser University and The Banff Centre. Bob is also a member of the BC Cowboy Heritage Society and the Rose Hill Farmers Institute and manages livestock on his own grasslands.

As the GCC celebrates its 10-Year Anniversary, we are entering a new and exciting stage of fresh initiatives, making it a wonderful opportunity for new leadership. We will continue to implement creative solutions to ensure that grasslands will provide communities with recreational opportunities and economic benefits, ranchers with forage for their cattle, and species at risk with their important habitat. With our engaged Board of Directors, broad membership base and highly skilled staff, as well as a stable financial base and a successful mix of science and practical activities, we will continue to strive for grasslands stewardship and conservation.

Bob is delighted to be joining the GCC. He says, "The GCC is a great organization with a great future and I'm excited to be a part of that. I'm very pleased to be back at my conservation roots, which began with the BC Conservation Foundation, and combine them with my scientific and management training and experience to advance grassland causes in BC."

The GCC shares in Bob's excitement. David Zirnhelt, the Chair of the GCC, says, "We're looking forward to his leadership, with his experience in the non-government sector and training and experience in ecology, as we enter an era of stability and new initiatives. As we move into the next phase in our development, we'll be seeking permanent funding for the good work of the GCC. Bob is superbly qualified to lead us in the conservation of grasslands and working with ranches to keep them viable." David and staff are expecting a smooth transition this month, as Bruno passes on his tremendous knowledge and Bob prepares to take the reins.

The GCC Board, staff and members welcome Bob and look forward to working together towards our exciting and ambitious goal of healthy and life-sustaining grasslands forever.

Bob takes over February 15 from Bruno Delesalle, who has served the GCC as Executive Director from its beginnings in 1999. We warmly thank Bruno for all the successes over the years and for building the

GCC into the strong and respected organization it is today. We wish him the very best of luck in his future endeavours.

About the GCC:

The Grasslands Conservation Council of British Columbia (GCC) is dedicated to the stewardship and conservation of the rare and beautiful grasslands of our province. In partnership with a broad base of members and partners, we build a better understanding of grasslands and provide methods and tools to improve care of them. Together, we pursue a vision of healthy and life-sustaining grasslands in BC for current and future generations.

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For further information, please visit www.bcgrasslands.org or contact:

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